

ONLINE MINI

Licensing Enquiries 02 9935 7876 online@apra.com.au www.apraamcos.com.au

[Application Form](#)

This low-cost licence covers online services with low levels of music use earning less than \$12,000 a year.

Downloads, streaming and podcasts have transformed music listening, offering people different ways to listen to songs at home as well as on the move on smartphones and tablets. One annual licence fee covers all music uses managed by APRA AMCOS. Our licences allow you to use music from any legal source for your service.

Importantly, our licence meets your Copyright Act obligations and ensures the songwriters and composers who create the music are paid a fair rate for their work.

Our **Online Mini** is a low-cost licence covering:

- On Demand Streaming (individual tracks or streaming services)
- On Demand Services
- Webcasting
- Podcasts
- Entertainment/Audio Visual Streaming Service
- Looped Background Music
- Clip Service & Movie Previews
- Music Download Service
- Backing Track Download Service
- Ringtone Download Service
- Karaoke Track (for download or streaming services)



Understanding **copyright** in music.

When a business or individual wants to broadcast, communicate or publicly perform a sound recording, they usually require two licences – one from APRA AMCOS and one from PPCA (Phonographic Performance Company of Australia) or each copyright owner (usually the record company).

APRA AMCOS: Provides licences covering the copyright in the song (lyrics, composition etc) and represents the interests of **songwriters or composers** and **publishers**.

PPCA: Provides licences covering the recording and/or music video of the song (a particular recorded performance), and represents the interests of **recording artists** and **record labels**.

What the licence **doesn't** cover.

- **> \$12,000:** Websites that generate over \$12,000 per year and/or have usage above the maximum amounts listed in the table below.
- **Interactive Streaming:** where customers have the ability to select songs and create and save playlists.
- **Semi-Interactive Streaming:** where listeners can influence playlists but are unable to select individual songs.
- **Video On-demand:** where a user can buy, rent or subscribe to digital movies, television programmes and concert films.
- **Synchronisation rights:** to create any audio visual content, synchronisation must be first cleared with the publisher to create the content. The client would then require a licence to make this content available online.

How long does the licence last?

Your licence will continue unless it is terminated by either party with three months notice. Licence fees are renewed and reassessed each year to take into account any changes to the service.

When do I pay?

You pay when you first take out the licence, then just once a year.

How much does it cost per year?

LICENCE TYPE	A	B	C
	\$275.00	\$550.00	\$1,100.00
On Demand Streaming (Individual Tracks) <i>Streamed pre-determined individual Tracks - no interactivity i.e. no playlists.</i>	< 150,000 streams a year.	< 375,000 streams a year.	< 750,000 streams a year.
On Demand Services* <i>Streamed pre-determined DJ mixes, Webcast archives, Music News Programs - no interactivity.</i>	< 18,000 sessions a year.	< 45,000 sessions a year.	< 90,000 sessions a year.
Webcasting* <i>Live Streamed Webcasts received simultaneously by all users.</i>	< 18,000 sessions a year.	< 45,000 sessions a year.	< 90,000 sessions a year.
Podcasts (Featured Music) <i>Podcasts with no more than 80% music use, by duration.</i>	< 55,000 downloads a year.	< 140,000 downloads a year.	< 300,000 downloads a year.
Podcasts (Minimal Music) <i>Podcasts with no more than 40% music use, by duration.</i>	< 110,000 downloads a year.	< 220,000 downloads a year.	< 600,000 downloads a year.
Entertainment/Audio-Visual Streaming Service* <i>Streamed general a/v entertainment content with less than 50% music use.</i>	< 27,000 sessions a year.	< 67,500 sessions a year.	< 135,000 sessions a year.
Looped Background Music <i>Streamed loop with at least 3, but less than 15 Tracks that play randomly each time the webpage is accessed.</i>	< 10,000 unique users a year.	< 30,000 unique users a year.	< 80,000 unique users a year.
Clip Service & Movie Previews <i>Streamed Clips and/or Movie Previews not linked to the sale of Downloads.</i>	< 1,250 Clips/Movie Previews a year.	< 3,125 Clips/Movie Previews a year.	< 6,250 Clips/Movie Previews a year.
Music Download Service <i>Individual Track Download sales - no subscription</i>	< 1,500 downloads a year.	< 4,000 downloads a year.	< 10,000 downloads a year.
Backing Track Download Service <i>Individual Backing Track Download sales - no subscription.</i>	< 1,500 downloads a year.	< 4,000 downloads a year.	< 10,000 downloads a year.
Ringtone Download Service <i>Individual Ringtone Download sales - no subscription.</i>	< 500 downloads a year.	< 1,500 downloads a year.	< 4,000 downloads a year.
Karaoke Track Download Service <i>Individual Karaoke Track Download sales - no subscription.</i>	< 1,000 downloads a year.	< 2,500 downloads a year.	< 5,000 downloads a year.
Karaoke Track Streaming Service <i>Advertising or subscription funded Streaming - no Downloads.</i>	< 30,000 streams a year.	< 75,000 streams a year.	< 200,000 streams a year.

* one session equals one unique user per hour or part thereof
 (Fees are per licence year, or part year, for each category of music use. Rates include GST.)

Example

A young DJ is starting a website for club music enthusiasts. Access to the website is free and there is no advertising or sponsorship associated with the service. Users can access the site and listen to live audio webcasts from nightclubs, stream pre-recorded DJ mixes and download podcasts that are a mixture of music and club culture news. She estimates in the first year there will be approximately 25-30,000 live webcast sessions, 30-40,000 on-demand DJ mix sessions, and no more than 30,000 downloads of podcasts.

TYPE OF USE	TARIFF	COST
Live webcasts:	Webcasting Tier B (18,000 to 44,999 sessions per licence year)	= \$550
Streamed DJ Mixes:	On Demand Services Tier B (18,000 to 44,999 sessions per licence year)	= \$550
Podcasts:	Podcasts (featured music) Tier A (up to 54,999 downloads per licence year)	= \$275
TOTAL LICENCE FEE FOR FIRST YEAR		= \$1,375 (including GST)

What does APRA AMCOS do with my fees?

We care about ensuring the licence fees you pay are distributed in the most economical and accurate way possible. We deduct our expenses from the revenue we receive and then distribute your fees to the songwriters, composers and music publishers whose works we have licensed to you.

This means for every dollar we collect, about 85 cents is returned to music creators. At around 15 per cent, our costs compare very favourably to organisations providing the same service overseas.

We ask Online Mini licensees to provide music reports each quarter. This ensures licence fees are distributed to the correct writers. If they are unable to do so we apply a distribution by analogy.

Other licences

If you are using sound recordings, you will need to obtain licences from the relevant copyright owner: generally a record label, artist or digital aggregator.



Need more information?

Contact our Customer Support Team on (02) 9935 7876 or email online@apra.com.au

APRA AMCOS (the Australasian Performing Right Association and the Australasian Mechanical Copyright Owners Society) is a collective management organisation which licenses performing, communication and reproduction rights in music on behalf of more than 89,000 members and 142,000 licensees with 170 affiliated organisations worldwide.

Do I have to go through APRA AMCOS to use music on my website?

There are a couple of different ways to get permission to play our music in your business.

APRA AMCOS Licence. Our licence is a one-stop shop for the world's repertoire of music and we believe it provides the easiest and most cost-effective way to access public performance rights to music.

Direct Licensing. Our members may license their music directly to music users and you are free to discuss this with them. You can find more details on our website under [Dealing directly with copyright owners](#).

Comments and complaints

We care about the service we give you and we welcome your feedback. If you'd like to comment on our service, email licence@apra.com.au.

Read about our [formal complaints procedure here](#).

Disputes

If you do not agree with how we apply this licence to your business, with our fees, or with any of our services, you can use our convenient dispute resolution system. Email disputes@apra.com.au or call 02 9935 7900.

Read about our [dispute resolution system here](#).

Copyright

You can get independent information on copyright from the Australian Copyright Council www.copyright.org.au.

This fact sheet is a guide only. Refer to the licence for full terms and conditions.